

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 42.542334 Longitude: -71.757817

WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,873	52,086	97,103
	Population Est 25Q1	7,868	52,093	97,142
	Population Est 24Q4	7,894	52,147	97,199
	Population Est 24Q3	7,894	52,132	97,163
	Population Est 24Q2	7,886	52,108	97,076
	Population Est 24Q1	7,865	51,970	96,906
	Population Est 23Q4	7,868	51,941	96,836
	Population Est 23Q3	7,870	51,914	96,652
	Population Est 23Q2	7,875	51,904	96,544
	Population Fcst	7,821	51,929	97,110
	2010 Census Population	7,469	47,966	89,515
	2000 Census Population	7,626	48,569	88,460
	1990 Census Population	7,649	46,912	86,302
	Current Year Daytime Population	10,143	43,950	96,057
	Average Seasonal Population	41	258	764
	Historical Annual Growth, 1990 – 2000	-0.03%	0.35%	0.25%
	Historical Annual Growth, 2000 – 2010	-0.21%	-0.12%	0.12%
	Estimated Annual Growth, 2010 – CY	0.36%	0.57%	0.56%
	Projected Annual Growth, CY to Y5	-0.13%	-0.06%	0.00%
	Group Qtrs Est	147	509	3,113
Transient Est Average Last 4 Qtrs	959	1,216	1,982	
<b>Households</b>	Current Year Estimated Households	3,384	21,371	38,208
	Households Est 25Q1	3,379	21,348	38,194
	Households Est 24Q4	3,390	21,369	38,216
	Households Est 24Q3	3,389	21,369	38,206
	Households Est 24Q2	3,387	21,357	38,167
	Households Est 24Q1	3,378	21,299	38,101
	Households Est 23Q4	3,379	21,289	38,077
	Households Est 23Q3	3,381	21,280	38,006
	Households Est 23Q2	3,381	21,274	37,962
	Households Fcst	3,363	21,316	38,223
	2010 Census Households	3,241	19,761	34,784
	2000 Census Households	3,222	19,573	34,051
	1990 Census Households	3,113	18,301	32,671
	Historical Annual Growth, 1990 – 2000	0.34%	0.67%	0.41%
	Historical Annual Growth, 2000 – 2010	0.06%	0.10%	0.21%
	Estimated Annual Growth, 2010 – CY	0.30%	0.54%	0.65%
	Projected Annual Growth, CY to Y5	-0.13%	-0.05%	0.01%
Population per Household	2.28	2.41	2.46	

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.3%	2.5%	2.6%
	HH Income \$250,000 to \$499,999	2.8%	3.0%	3.1%
	HH Income \$200,000 to \$249,999	6.5%	7.1%	7.2%
	HH Income \$175,000 to \$199,999	5.0%	4.9%	5.4%
	HH Income \$150,000 to \$174,999	7.4%	6.6%	6.8%
	HH Income \$100,000 to 149,999	21.4%	20.8%	19.7%
	HH Income \$75,000 to 99,999	12.6%	12.3%	12.5%
	HH Income \$50,000 to 74,999	15.6%	15.2%	14.2%
	HH Income \$35,000 to 49,999	8.8%	8.9%	9.0%
	HH Income \$25,000 to 34,999	6.0%	6.8%	6.4%
	HH Income \$15,000 to 24,999	6.8%	6.2%	6.8%
	HH Income \$0 to 14,999	4.6%	5.7%	6.2%
	Average Household Income	\$111,034	\$112,887	\$113,357
	Median Household Income	\$90,623	\$89,158	\$89,042
	Per Capita Income	\$48,407	\$46,660	\$45,548
	Average Disposable Income	\$88,179	\$88,213	\$88,504
	Median Disposable Income	\$76,056	\$75,092	\$75,042
	Discretionary HH Income Over \$150,000	6.9%	7.3%	7.6%
	Discretionary HH Income \$125,000 to \$149,999	6.1%	5.8%	6.4%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	7.9%	8.5%
	Discretionary HH Income \$75,000 to \$99,999	15.4%	13.6%	13.3%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	18.9%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	24.3%	22.9%
	Discretionary HH Income Under \$25,000	19.1%	22.3%	23.6%
	Average Discretionary HH Income	\$65,536	\$64,818	\$65,321
	Median Discretionary HH Income	\$54,596	\$54,070	\$54,061
	Householder White – Count	2,360	14,947	26,104
	Median HH Income	\$94,609	\$90,919	\$92,172
	Average HH Income	\$99,259	\$98,777	\$100,311
	Householder Black or African-American – Count	167	927	1,479
	Median HH Income	\$89,602	\$92,676	\$87,304
	Average HH Income	\$108,005	\$100,430	\$94,031
	Householder Hispanic – Count	489	3,156	6,332
Median HH Income	\$79,858	\$77,101	\$78,722	
Average HH Income	\$86,719	\$84,427	\$84,632	
Householder Asian or Pacific Islander – Count	80	427	694	
Median HH Income	\$115,764	\$159,977	\$152,440	
Average HH Income	\$112,530	\$137,972	\$131,675	
Householder Other or Pacific Islander – Count	288	1,915	3,599	
Median HH Income	\$78,722	\$88,644	\$86,097	
Average HH Income	\$97,279	\$95,921	\$93,968	

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,836	25,083	47,716
	Female Population	4,037	27,002	49,387
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	391	2,646	4,713
	Count of Pop 0 to 7 years	564	3,764	6,868
	Count of Pop 5 - 13	729	5,006	9,432
	Count of Pop 14 - 18	372	2,535	4,947
	Count of Pop 19 - 22	363	2,539	5,161
	Count of Pop 22 - 25	258	1,853	3,885
	Count of Pop 25 - 29	416	3,077	6,196
	Count of Pop 30 - 34	561	3,610	6,532
	Count of Pop 35 - 39	571	3,676	6,854
	Count of Pop 40 - 44	522	3,413	6,220
	Count of Pop 45 - 59	1,500	9,844	17,948
	Count of Pop 60 - 74	1,530	9,574	17,642
	Count of Pop 75 - 84	467	3,196	5,713
	Count of Pop 85+	194	1,118	1,860
	% of Pop 0 to 4 years	5.0%	5.1%	4.9%
	% of Pop 0 to 7 years	7.2%	7.2%	7.1%
	% of Pop 5 - 13	9.3%	9.6%	9.7%
	% of Pop 14 - 18	4.7%	4.9%	5.1%
	% of Pop 19 - 22	4.6%	4.9%	5.3%
	% of Pop 22 - 25	3.3%	3.6%	4.0%
	% of Pop 25 - 29	5.3%	5.9%	6.4%
	% of Pop 30 - 34	7.1%	6.9%	6.7%
	% of Pop 35 - 39	7.2%	7.1%	7.1%
	% of Pop 40 - 44	6.6%	6.6%	6.4%
	% of Pop 45 - 59	19.1%	18.9%	18.5%
	% of Pop 60 - 74	19.4%	18.4%	18.2%
	% of Pop 75 - 84	5.9%	6.1%	5.9%
% of Pop 85+	2.5%	2.1%	1.9%	
Median Age	42.6	41.6	40.7	
Average Age	42.7	41.9	41.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	5.4%	5.1%
	% of Pop 5 - 13	10.2%	10.2%	10.1%
	% of Pop 14 - 18	4.9%	5.2%	5.2%
	% of Pop 19 - 22	4.6%	5.2%	5.5%
	% of Pop 22 - 25	3.3%	3.9%	4.3%
	% of Pop 25 - 29	5.8%	6.2%	6.8%
	% of Pop 30 - 34	7.3%	7.2%	7.0%
	% of Pop 35 - 39	7.4%	7.0%	7.2%
	% of Pop 40 - 44	6.3%	6.3%	6.3%
	% of Pop 45 - 59	18.8%	18.6%	18.2%
	% of Pop 75 - 84	5.4%	5.3%	5.2%
	% of Pop 60 - 74	19.1%	18.0%	17.8%
	% of Pop 85+	1.7%	1.4%	1.3%
	Median Age	41.0	39.8	39.1
Average Age	41.4	40.6	40.3	

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	% of Pop 0 to 4 years	4.7%	4.8%	4.7%
	% of Pop 5 - 13	8.3%	9.1%	9.3%
	% of Pop 14 - 18	4.6%	4.6%	5.0%
	% of Pop 19 - 22	4.6%	4.6%	5.1%
	% of Pop 22 - 25	3.2%	3.3%	3.8%
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	% of Pop 40 - 44	6.9%	6.7%	6.5%
	% of Pop 45 - 59	19.3%	19.2%	18.7%
	% of Pop 60 - 74	19.7%	18.7%	18.6%
	% of Pop 75 - 84	6.4%	6.9%	6.6%
	% of Pop 85+	3.2%	2.8%	2.5%
	Median Age	44.1	43.2	42.2
Average Age	43.8	43.2	42.5	
Race	Count of White	5,425	35,851	66,592
	Count of Black or African-American	604	3,209	6,258
	Count of Asian or Pacific Islander	211	1,600	2,842
	Count of Other races	1,633	11,426	21,411
	White	68.9%	68.8%	68.6%
	Black or African American	7.7%	6.2%	6.4%
	Asian	2.7%	3.1%	2.9%
	Other Races	20.7%	21.9%	22.0%
Language Spoken	Speak English at Home	75.8%	75.1%	75.3%
	Speak Spanish at Home	13.3%	14.3%	15.6%
	Speak French or French Creole at Home	0.5%	1.6%	1.8%
	Speak German at Home	0.5%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	4.2%	4.4%	3.3%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.4%	0.4%
	Speak Chinese at Home	0.0%	0.4%	0.4%
	Speak Korean at Home	0.3%	0.4%	0.3%
	Speak Vietnamese at Home	0.5%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.8%	0.8%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	4.0%	2.1%	1.7%
Hispanic	Hispanic Population	1,435	10,857	21,452
	Hispanic Population Percent	18.2%	20.8%	22.1%
	Mexican	10.0%	7.1%	7.2%
	Puerto Rican	48.2%	57.2%	59.4%
	Cuban	0.1%	0.5%	0.7%
	Dominican	8.8%	6.7%	7.3%
	Central American	15.9%	10.8%	7.6%
	South American	7.9%	12.7%	12.9%
	Other Hispanic	9.1%	5.2%	4.8%
	2000 Hispanic Population Percent	9%	12%	12%
	1990 Hispanic Population Percent	6%	9%	8%

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<b>Ancestry</b>	American (percent of total population)	1.7%	3.0%	3.1%
	American	1.6%	2.8%	3.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	2.5%	2.5%
	Chinese	0.3%	0.4%	0.4%
	Japanese	0.6%	0.2%	0.1%
	Korean	0.3%	0.5%	0.3%
	South Central Asian (ie. Indian)	0.1%	0.4%	0.5%
	South East Asian (ie. Vietnamese)	0.2%	0.7%	0.8%
	Other Asian	0.1%	0.4%	0.3%
	European (percent of total population)	31.7%	31.0%	30.2%
	British	3.4%	4.1%	4.0%
	Dutch	0.3%	0.1%	0.2%
	French	4.7%	4.9%	4.9%
	German	1.8%	2.3%	2.3%
	Italian	7.2%	7.1%	6.2%
	Polish	0.9%	1.3%	1.4%
	Scandinavian	1.4%	1.3%	1.6%
	Scotch/Irish	10.2%	8.3%	8.0%
Other European (ie. Greek/Russian)	1.9%	1.7%	1.8%	
Middle Eastern	0.6%	0.6%	0.6%	
Other Ancestry	14.4%	15.4%	15.1%	
Unclassified Ancestry	19.6%	16.5%	16.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,761	37,507	68,964
	Elementary (0 to 8)	4.9%	4.5%	4.5%
	Some High School (9 to 11)	4.5%	5.1%	6.1%
	High School Graduate (12)	29.2%	31.4%	30.5%
	Some College (13 to 16)	18.6%	18.5%	18.6%
	Associates Degree Only	13.8%	10.4%	9.6%
	Bachelors Degree Only	19.2%	18.8%	19.3%
	Graduate Degree	9.8%	11.4%	11.3%
	% College (4+)	29.0%	30.1%	30.7%
<b>Household Type</b>	Total Households – count	3,384	21,371	38,208
	One Person HHs – count	1,174	6,470	11,403
	Family HHs – count	1,912	13,336	23,868
	Married Couple – count	1,205	8,985	16,008
	w/own children – count	428	3,182	5,898
	w/out own children – count	778	5,803	10,111
	Male Householder – count	220	1,229	2,548
	Female Householder – count	487	3,122	5,311
	Non-Family Households – count	298	1,565	2,937
	1 Person Household	34.7%	30.3%	29.8%
	2 Person Household	31.2%	32.4%	31.7%
	3 Person Household	15.7%	16.4%	16.6%
	4 Person Household	11.2%	12.6%	13.0%
	5 Person Household	4.6%	5.5%	5.7%
6 Person Household	1.6%	1.9%	2.0%	
7+ Person Household	1.0%	0.9%	1.2%	
% Households With Children	21.1%	24.3%	24.9%	

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,559	22,479	40,547
	Owner Occupied Percent	52.5%	55.3%	56.5%
	Renter Occupied Percent	42.6%	39.8%	37.7%
	Vacant Housing Percent	4.9%	4.9%	5.8%
	Total Housing Units (Census 2000)	3,329	20,300	35,707
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.3%	1.9%	2.5%
	Property Value \$750,000 to \$999,999	5.0%	8.4%	8.9%
	Property Value \$500,000 to \$749,999	28.1%	27.6%	26.0%
	Property Value \$400,000 to \$499,999	26.8%	22.9%	21.9%
	Property Value \$300,000, to \$399,999	21.6%	22.0%	22.2%
	Property Value \$200,000 to \$299,999	12.8%	12.2%	12.5%
	Property Value \$150,000 to \$199,999	1.0%	1.6%	1.7%
	Property Value \$100,000 to \$149,999	0.6%	0.7%	0.8%
	Property Value \$60,000 to \$99,999	0.0%	0.2%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.6%	1.5%	1.8%
	Median Home Value	\$446,176	\$449,065	\$446,709
<b>Wealth per Household</b>	\$0 and under - percent	17.8%	17.7%	17.7%
	\$1 to \$4999 - percent	8.9%	8.9%	8.9%
	\$5k to \$9999 - percent	4.7%	4.7%	4.7%
	\$10k to \$24999 - percent	6.4%	6.4%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	17.8%	17.9%	17.9%
	\$250k to \$499999 - percent	12.9%	13.0%	13.0%
	\$500k+ - percent	14.3%	14.4%	14.4%
	Median HH Wealth	\$75,551	\$76,644	\$76,745
	Avg HH Wealth	\$234,168	\$235,534	\$235,623
<b>Economic Viability</b>	Economic Viability Local	274	272	273
	Economic Viability Indexed	99	98	98
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,368	28,098	51,247
	Managerial/Executive	12.6%	15.1%	15.6%
	Professional Specialty	28.8%	22.2%	22.2%
	Healthcare Support	5.4%	5.5%	5.2%
	Sales	9.1%	8.5%	8.8%
	Office & Administrative Support	11.0%	10.2%	11.1%
	Protective Service	2.6%	3.0%	2.6%
	Food Preparation	3.0%	4.3%	5.7%
	Building Maintenance & Cleaning	4.0%	3.9%	3.7%
	Personal Care	3.4%	2.4%	2.3%
	Farming, Fishing, & Forestry	0.2%	0.5%	0.4%
	Construction	6.5%	6.7%	7.2%
	Production & Transportation	13.5%	17.8%	15.1%
	Percent White Collar Workers	66.9%	61.5%	62.9%
	Percent Blue Collar Workers	33.1%	38.5%	37.1%

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	Agriculture/Mining/Construction	4.9%	6.7%	6.9%
	Manufacturing	9.8%	14.1%	13.3%
	Transportation	4.7%	4.3%	4.4%
	Information	1.7%	1.3%	1.2%
	Wholesale/Retail	13.1%	14.3%	13.5%
	Finance, Insurance, Real Estate	5.9%	5.0%	5.2%
	Professional Services	7.6%	6.6%	7.0%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	6.5%	5.1%	5.4%
	Educational Services	32.3%	27.7%	27.5%
	Entertainment Services	5.9%	6.9%	7.9%
	Other Professional Services	2.9%	3.6%	3.4%
	Public Administration	4.7%	4.4%	4.3%
<b>Vehicles per HH</b>	No Vehicles	9.0%	9.1%	10.1%
	1 Vehicle	37.4%	36.0%	34.8%
	2 Vehicles	35.4%	37.1%	36.2%
	3 or more vehicles	18.1%	17.8%	18.9%
	Average Number of Vehicles	1.72	1.71	1.72
<b>Change</b>	Births (last 12 months)	70	493	904
	Deaths (last 12 months)	67	433	767
	Migration (last 12 months)	-7	-25	-42
<b>Work place</b>	Workplace Establishments	580	2,062	3,310
	Workplace Employees (FTE)	4,935	17,375	28,701